

Courts & Cocktails Sponsorship Opportunities

Rally Sponsorship Tier — \$1,000

Connect your brand with local players and tennis enthusiasts through year-round digital exposure, quarterly magazine ads, event signage, and exclusive member perk directory listings.

Investment: \$1,000 / 6 Months

Key Benefits:

- **Digital Branding:** Company logo displayed on the website sponsor page and mobile app, with a direct clickable link to your promotional page.
- **Magazine Advertising:** Quarter-page advertisement in every quarterly digital member magazine.
- **Event & Print Presence:** Logo recognition on official event signage, email newsletters, and one promotional postcard included in every new member welcome packet.
- **Social Media & Portal Reach:** Dedicated social media welcome spotlight, regular tags/shoutouts across official channels (Instagram, Facebook, YouTube), and custom promotional coupon/offer listing inside the Member Clubhouse Portal.
- **Member Directory:** Inclusion in the Digital Member Card Discount Directory for instant sponsor perks.
- **Networking Access:** 1 complimentary 6-month Social Membership included.

Match Point Sponsorship Tier — \$2,500

Featured sponsorship package offering elevated brand visibility, half-page magazine ads, email spotlights, priority event signage, and complimentary social memberships.

Investment: \$2,500 / 6 Months

Key Benefits:

- **Includes Everything in the Rally Sponsorship Tier, plus:**
- **Upgraded Logo Placement:** Larger, high-visibility logo placement on the website and mobile app.
- **Upgraded Magazine Ad:** Half-page advertisement in every quarterly digital member magazine.
- **Priority Event Signage:** Preferred logo placement on all event banners and signage, plus front-of-pack placement for your promotional postcard in new member packets.
- **Exclusive Brand Spotlights:** Dedicated featured business profile on our platform and featured spotlights in club email newsletters.
- **Networking Access:** 2 complimentary 6-month Social Memberships included for business representatives to attend club events.

Ace Sponsorship Tier — \$5,000

Premier top-tier corporate partnership offering full-page magazine advertising, exclusive homepage branding, app push notification reach, category exclusivity, and VIP event access.

Investment: \$5,000 / 6 Months

Key Benefits:

- **Includes Everything in the Rally & Match Point Tiers, plus:**
- **Exclusive Top-Tier Status:** Premium homepage and mobile app branding.
- **Upgraded Magazine Ad:** Full-page advertisement in every quarterly digital member magazine.
- **Direct App & Media Reach:** 1 dedicated quarterly push notification sent directly to all app members, plus a featured article story in email and web channels.
- **Monthly Social Exposure:** Regular monthly social media spotlights and recognition at every club event.
- **Event Activation:** Priority court banner placement, tournament booth opportunities, and welcome remarks.
- **VIP Perks & Exclusivity:** Optional industry category exclusivity, first right of renewal for next season, and first access to à la carte upgrades (Opening Day, happy hours, gift bags).
- **Networking Access:** 4 complimentary 6-month Social Memberships included for executives or guests.

Would you like me to tailor any of the descriptions or adjust the formatting before you export it?